**NUTRITION SCRIPTS**

**If you haven’t done the program before:**  
Hi \_\_\_\_\_\_\_\_! I’m helping lead a small group of people through a 30 day clean eating program starting \_\_\_\_\_. It’s a truly game -changing program for people looking to gain energy, lose weight, decrease inflammation and all around feel great. If I sent you some info on it, would you connect me to a few people you know who might want to jump in?

**If you’ve done the program, you can say something like:**  
Remember when I did that crazy 30 Days to Healthy Living challenge? The one where I was dairy free, gluten free, alcohol free, soy free, sugar free, whey free, and artificial preservatives free? Then insert your results, e.g. (“Well, I lost 5lbs from just eating clean, and most importantly, I had so much more energy! I have chronic fatigue syndrome, so this was a life changer for me.). I'm ready to do it again!!

**Give one detail, like:** I've been eating so much dairy and sugar the last few weeks and all of my fatigue is back with a vengeance! Who else is sick and tired of feeling sick and tired? Who wants to join me? This program is so much easier to do with a friend. Let me know and I’ll send you info to check out.

**OR if you are new and it’s the holidays/summer:**  
I’ve recently started a health and wellness business and I’m leading my first group through a 30 day clean eating program, just in time to help ‘manage the summer’ damage.

**I’m coaching a small group through our 30 Days to Healthy Living Program.**Would you know a couple of people who might be interested in hearing about it? There’s a 40% off deal (so it’s less than $10 a day!) to anyone who wants to do it with me. Special free thank you gift for referrals!

**Casual:**"I’m putting together a small group of people who want to clean out after the holidays with me (SO over indulging right now and in need of a post summer vacation cleanse!). Do you want to do it with me? Or know anyone who might want to? If I sent you a little info would you take a look, and tell me who comes to mind?"

**If you have a complimentary career :**… As you know, I’ve been a (insert your profession here, e.g. career/life coach) for a few years now. I’ve recently added a nutrition component to my work. I’m doing this part in conjunction with a major Vegan health and wellness company. It’s a 30 day clean eating program, just in time to help manage holiday damage.

**(Optional: I thought of you because [you know a lot of people, you are into health and fitness, etc.])**If I sent you a little info on the program, would you do me the favor of taking a look and thinking of a few people you know who might be? You can simply connect us by FB or text or email.

Love this verbiage from NVP Ashley Strong regarding price objections. When someone says the Nutrition ASVP is too expensive or they can’t afford it...

* I hear you, I thought the same thing before I started, but when I broke it down, it evens out to about $4.43 a meal. I was already spending $6 a day just on my friggin Starbucks, so I actually SAVE money on this program. I think it was just the shock of spending it all at once, instead of throughout the month like I was used to, but when I looked at what I spend in a month on fast food, snacks, Starbucks, energy drinks, quick stops at the gas station, etc...it added up to a LOT more than $266.
* Also, if you TRULY can't afford it, why don't you take a look at the biz so that you never have to say those words again? Seriously...if you found 5 people to jump in with you, your commission from that PAYS for your kit.
* Then go into more detail depending on what I know about their situation and how this business could help them.